



New Hampshire Department of
**BUSINESS AND
ECONOMIC AFFAIRS**

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October 2, 2023

The Honorable Ken Weyler, Chairman
Fiscal Committee of the General Court and

His Excellency, Governor Christopher T. Sununu
and the Honorable Council
State House
Concord, New Hampshire 03301

The Honorable Jeb Bradley, President
New Hampshire Senate
State House
Concord, NH 03301

The Honorable Sherman Packard, Speaker
New Hampshire House of Representatives
State House
Concord, NH 03301

INFORMATIONAL ITEM

Pursuant to RSA 12-O:16, II, the Department of Business and Economic Affairs, Division of Travel and Tourism respectfully submits the following report on activity within the Tourism Development Fund for the fiscal year ending June 30, 2023:

Fiscal Year 2023		Expenditures	
FY22 Balance Forward	\$ 2,638,015.48	Advertising	\$ 2,620,265.96
Fiscal 2022 Encumbrances Forward	\$ 1,896,050.36	Public Relations	\$ 221,792.91
FY23 Appropriation	\$ 4,705,000.00	Canadian Marketing/Public Relations	\$ 187,545.53
FY23 Expenditures	\$ (3,067,864.67)	Fulfillment	\$ 38,260.27
Balance of Encumbrances	\$ (4,201,926.07)		<u>\$ 3,067,864.67</u>
Other Addition (Interest)	\$ 160,726.25		
Available Balance 6/30/2023	<u>\$ 2,130,001.35</u>		

If you have any questions regarding the information provided, please let me know,

Respectfully submitted,

Taylor Caswell
Commissioner